



Autumn Workshop on British and American Studies 2018

Friday 9 November 2018, 9 – 12 pm

- **TBU Educational Complex**
Štefánikova 5670, Zlín, building U18A, room 304
- Participants will receive a certificate. Please confirm your attendance by **6 November 2018** to umjl@fhs.utb.cz
- After the workshop the participants will be shown round the TBU Educational Complex.



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Emotions and Learning: A Mysterious Relationship

Mgr. Jana Kamenická

Department of Language Pedagogy and Intercultural Studies, Faculty of Education,
Constantine the Philosopher University in Nitra, Slovakia
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- Have you ever considered there is a bit of mystery going on when learning? What if the mystery was in your body? And what if the mystery was your body itself? Nowadays, neuroscience and positive psychology help us to understand this mystery and show us that learning is not just about education but there is something else beyond it.

How to Spot Manipulation in Media: Fake News and Propaganda

Svitlana Shurma, M.A., Ph.D.

Department of Modern Languages and Literatures, Faculty of Humanities,
Tomas Bata University in Zlín, Czech Republic

- This part of the workshop will be dedicated to verbal and visual manipulation in media. We will look at verbal strategies used by the media, outline the model that allows to spot propaganda or fake news, look at the types of manipulators on the Internet and try to find the ways of how not to fall victim to manipulation. The activities should be useful for development of the critical thinking.

Collocations in Theory and Practice

Mgr. Lenka Drábková, Ph.D.

Department of Modern Languages and Literatures, Faculty of Humanities,
Tomas Bata University in Zlín, Czech Republic

- Collocation is a term which is used and understood in many ways and is problematic to define. Collocations have always been of interest to linguists, among others British linguists, whose research has contributed to the collocation terminology, to their delimitation and understanding as units of formulaic language.
- The presentation will provide an overview of collocation studies in the English language environment from the early use of the term to present-day research. This will be followed by practical examples of different types of collocations and practising their knowledge and applications.