**Ing. Jiří BEJTKOVSKÝ, Ph.D.**

1. A Competitiveness Analysis of a Selected Company
2. A Marketing Mix Analysis of a Selected Company
3. An Analysis of Marketing Communications in a Selected Company
4. An Analysis of Employee Satisfaction in a Selected Company

**Gregory Jason BELL, B.A., M.B.A., M.A., Ph.D.**

1. The GameStop Short Squeeze of 2021
2. The Global Financial Crisis, 2007-2008
3. Black Monday: The Stock Market Crash of 1987
4. The Dotcom Bubble
5. The Private Spaceflight Industry
6. The U.S. Film Industry in the Age of Online Streaming Services
7. The North American Free Trade Agreement, 1994-2020

**Ing. Jiří DOKULIL**

1. A Business Plan of a Selected Company
2. A Cost Management Analysis of a Selected Company

**Mgr. Lenka DRÁBKOVÁ, Ph.D.**

1. Covid-19 Pandemics in Selected British Press (Medical Point of View), A Discourse Analysis
2. The Neologisms of Covid-19 Pandemics and Their Use in Selected British/American Press
3. Figures of Speech and Their Use in Political Jargon (based on Selected British/American Press)
4. The Language of *(+ a specific area as agreed with the student)*
5. The After-Brexit Picture of the European Union in Selected British Press, A Discourse Analysis

**Mgr. Petr DUJKA**

1. A Business Plan for a Selected Company
2. A Business Plan for a Selected Company
3. A Business Plan for a Selected Company
4. A Business Plan for a Selected Company
5. A Business Plan for a Selected Company

**Jana INSELSETH, M.A.**

1. The Role of Mother Tongue in Second and Third Language Learning
2. The Impact of a Long-term Stay in a Native-speaking Environment on Learners' Fluency: A Focus on Personal Experience
3. Investigating Effects of Online Teaching on Second Language Oral Performance in English
4. Dealing with Foreign Language Anxiety in Public Speaking
5. A Selected Topic in Bilingualism (*to be* discussed *with the supervisor*)

**Mgr. Helena KAŇKOVÁ, Ph.D**

1. House of Lords Reforms – Making the Second Chamber More Representative
2. Scottish Independence Efforts in the Wake of Brexit
3. Is Britain European? British Weak European Identity Explained.
4. The Brexit Vote: Deepening the Divisions Within British Society
5. Deindustrialization and British Industry Reinvention

**Mgr. Oldřich KOPEČEK**

1. East Tilbury: A Piece of Zlín in the UK
2. Neville Chamberlain and a Policy of Appeasement
3. Masaryk in London
4. The Rise and Fall of de Havilland Aircraft Company
5. *A topic from modern history of the UK (proposed by the student, approved by the supervisor)*

**Ing. Ludmila KOZUBÍKOVÁ, Ph.D.**

1. A Cost Analysis in the Selected Company
2. A Financial Analysis in the Selected Company

**Prof. PaedDr. Zdena KRÁĽOVÁ, PhD.**

1. Business English Study Programs in the Czech Republic
2. Business English Study Programs in the EU Countries
3. Business English Study Programs in Non-EU Countries
4. Online English Pronunciation Resources

**Ing. Eva KRAMNÁ, Ph.D.**

1. Financial Analysis of a Selected Company
2. Evaluation of Efficiency and Financing of Investment Projects
3. *A topic from corporate finance, accounting, business economics of the student´s choice*

**Mgr. Dagmar MASÁR MACHOVÁ, Ph.D.**

1. Synchrony and Diachrony of the Pronoun You
2. Suffix -ly with Adverbial As
3. *A topic related to morphology or syntax (subject to approval by the thesis supervisor)*

**Ing. Jana MATOŠKOVÁ, Ph.D.**

1. An Analysis of Employee Satisfaction in a Chosen Company
2. An Analysis of Leadership Practices in a Chosen Company
3. *A topic related to Human Resource Management chosen by the student and approved by the supervisor*

**Prof. Dr. Ewald MENGEL, phil. habil.**

1. Wanderers between Two Worlds and Cultures: Adichie's Americanah
2. Tom Stoppard, Leopoldstadt
3. Julian Barnes, England, England: Simulacrum as Reality
4. Julian Barnes, Flaubert’s Parrot: Trauma and Substituted Narration
5. Coming of Age in the American Short Story of the 20th Century: Hemingway, Barth,
6. The Character of Mrs Dalloway: Deep or Shallow?
7. Fabulation in the American Postmodern Short Story
8. Nick Hornby, State of the Union
9. Peter Ackroyd, Chatterton – Plagiarism, Simulacrum
10. Peter Ackroyd, London: The Biography
11. Stephen Fry, Making History: Writing Alternate Truth
12. Jonathan Coe, Middle England
13. Speaking About the Unspeakable: Trauma and Narration in…

**PhDr. Katarína NEMČOKOVÁ, Ph.D.**

1. A Pre-translation Analysis of a Chosen Work and its Subsequent Translation
2. An Analysis/Review of a Translated Work
3. Localisation of a Czech Business/Institution Website into English
4. Discourse Analysis of Media Texts Covering a Current News Topic
5. Czech Republic/Slovakia in British News

**Ing. Bc. Šárka PAPADAKI, Ph.D.**

1. A Competitiveness Analysis of a Selected Company
2. A Business Plan (for a business of one’s choice)
3. A Cost Analysis in a Selected Company
4. A *topic suggested by a student (subject to approval by the thesis supervisor)*

**Daniel Paul SAMPEY, MFA**

1. “Tall Tales”: Folklore and Legends in the Fiction of Washington Irving or Mark Twain *(or another American writer from the 18th or 19th century); or choose one or two historical figures or legendary characters to concentrate on*
2. Hard Science Fiction in the Works of Robert A. Heinlein, Phillip K. Dick, Bruce Sterling, Harlan Ellison, William Gibson, Pat Cadigan – *choose ONE specific area to concentrate on, e.g. politics, technology, race, individualism, sexual issues, etc.*
3. The Tradition of American Satire and its Use in the Animated Series South Park
4. *Student’s choice of a theme connected to works by any American playwright of the 19th or 20th century, especially Anna Cora Mowatt, Susan Glaspell, Sophie Treadwell, Dorothy L. Sayers, Eugene O’Neill, Tennessee Williams, Sam Shepard, David Mamet*
5. Modes of Persuasion: Ethos, Pasthos and Logos in the Speeches of Malcolm X; or the Use of Rhetorical Devices in the peeches of Malcolm X
6. *Students can also choose a theme, author or work on their own and consult with me to develop a BT theme. Send me an email with your specific idea, e.g. why you are interested in a work or author.*

**Svitlana SHURMA, M.A., Ph.D.**

1. Pragma-Linguistic Means of Political Correctness in the Media
2. Stylistic Aspect of Conspiracy Theories Supporters’ Speech Online
3. Metaphoric Representation of PANDEMIC in English and Czech Media
4. Evaluative Aspect of Influencers’ Messages
5. Gender Targeting of Fitness Facebook Pages: Linguo-Stylistic Perspective

**doc. Mgr. Roman TRUŠNÍK, Ph.D.**

1. *A Selected Theme in the Selected Works of Literary Fiction (proposed by the student, approved by the supervisor)*
2. *A Selected Theme in the Selected Works of Science Fiction (proposed by the student, approved by the supervisor)*
3. *A Selected Theme in the Selected Works of Fantasy (proposed by the student, approved by the supervisor)*
4. *A Selected Theme in the Works of an Author (proposed by the student, approved by the supervisor)*
5. *Any topic in American literature proposed by the student and approved by the supervisor*

In all the cases please propose works you have already read. Proposals focusing on minor authors and/or works of popular fiction are welcome.