

# **Autumn Workshop on British and American Studies 2024**

**Friday 29 November 2024  
9:00–12:00**

**TBU Educational Complex**  
**Štefánikova 5670, Zlín, building U18B, room 311**

Participants will receive a certificate.

Please confirm your attendance  
by 22 November 2024 to [umjl@fhs.utb.cz](mailto:umjl@fhs.utb.cz)

**Mgr. Dagmar Masár Machová, Ph.D.**

**How Many Tenses are there in English? Compositionality of Tense and Aspect Categories in Meaning and Form**

Teaching the tense system in English poses significant challenges in EFL classes. Traditional course books are based on a 12-tense model; however, the “12 tenses” are essentially combinations of three tenses (present, past, and future) and two aspects (perfective and progressive). This presentation argues that distinguishing between tense and aspect categories - both in terms of meaning and morphology - can effectively reduce students' cognitive load. This approach not only fosters a deeper understanding of English grammar but also serves as a powerful motivational tool for students of English.

**PhDr. Katarína Nemčoková, Ph.D.**

**Translation and Translation Tools: Where People Win over Computers (and Vice Versa)**

The workshop offers a brief overview of tech tools we can use to translate, from basic dictionaries to online translators and corpora. Each tool will be introduced in a practical way, and pluses and minuses will be discussed. The outcome is undeniable: human and machine translations are complementary and need to be used together.

**Svitlana Shurma, M.A., Ph.D.**

**Language for Self-Presentation**

Self-presentation is very important in one's career. Though according to psychological research it only takes a tenth of a second to form an impression of a stranger, verbal presentation of oneself is no less important. What language can help you present yourself better during a job interview, elevator pitch or presentation? We will focus on some of such language using various examples.