

Ing. Jiří BEJTKOVSKÝ, Ph.D.

1. A Competitiveness Analysis of a Selected Company

Ing. Petra BENYAHYA, Ph.D.

1. An Analysis of Employee Satisfaction in a Chosen Company
2. *A topic related to human resource management or managerial communication chosen by the student and approved by the supervisor*

Ing. Jiří DOKULIL, Ph.D. (j.dokulil@ftr-media.com)

1. A Business Plan for a Selected Company

Mgr. Lenka DRÁBKOVÁ, Ph.D.

1. Shaping Public Opinion in Political Rhetoric
2. Political Discourse in Social Media
3. Comparing the Language Usage of Generation Z and Generation Y (millennials)
4. *A student's own topic on linguistics*

Mgr. Petr DUJKA

1. Sustainability and Ethics in Business: A Competitive Advantage
2. Streaming and Content Creation as a Business Practice
3. Logical Fallacies in Selected Advertisements
4. A Discourse Analysis of the Language of Casting Video Games
5. A Discourse Analysis of Humor and Wordplay in Magic: The Gathering's Selected Set(s)
6. A Discourse Analysis of Magic: The Gathering's Flavour Texts

Mgr. Vladimíra FONFÁROVÁ, Ph.D.

1. Detachment and Alienation in Otessa Moshfegh's Works (taken)
2. Depression, Sexual Assault and Trauma in Stephen Chbosky's *Perks of Being a Wallflower* (taken)
3. Sisterhood in Louisa May Alcott's *Little Women and Good Wives* (taken)
4. Young Adult Dystopia: James Dashner's *Maze Runner* and its Film Adaptation (taken)
5. Representation of History in Diana Galbadon's Outlander Series (taken)

Ing. Eva HÝŽOVÁ, Ph.D.

1. A Financial Analysis of Selected Company
2. An Evaluation of Efficiency and Financing of Investment Projects
3. Digitalization of Accounting and the Use of Artificial Intelligence in Accounting Processes
4. *A topic from corporate finance, accounting, business economics of the student's choice (e.g. FinTech technologies; ESG investments; etc.)*

Jana INSELSETH, M.A.

1. Non-verbal Communication and Its Effects on Presentations by University Students (taken)
2. Signposting Language in Business Start-up Presentations (taken)
3. How to Be Heard: Vocal Aspects of Speech Delivery (taken)
4. Dealing with Nervousness during English and Czech Oral Presentations by Czech University Students (taken)
5. Cultural Influences on Non-verbal Communication in Public Speaking (taken)

Mgr. Helena KAŇKOVÁ, Ph.D

1. The Progressive Era in the United States
2. 9/11 and the War on Terror
3. Devolution in the U.K.
4. Tony Blair and New Labour
5. The Life Peerages Act of 1958

Mgr. Oldřich KOPEČEK

1. The Runciman Mission to Czechoslovakia
2. Joseph P. Kennedy and His Political Career
3. The 1945 US Air Raid on Prague
4. The Lockerbie Bombing
5. *A topic from modern history of the UK/USA (proposed by the student, approved by the supervisor)*

Prof. PaedDr. Zdena KRÁLOVÁ, PhD.

1. English Pronunciation Teaching AI Tools
2. English Pronunciation Analysis AI Tools

Mgr. Dagmar MASÁR MACHOVÁ, Ph.D.

1. Marginal Modals (*Dare, Need or Ought*) and Intrapersonal Variation
2. *Could You Open the Window?* A Mismatch between Syntax and Pragmatics
3. Morphosyntax of Mandative Subordinate Clauses in Present-Day English: A Corpus Study
4. *A topic related to morphology or syntax (subject to approval by the thesis supervisor)*

Prof. Dr. phil. habil. Ewald MENGEL

1. The First English Brexit Novel: Jonathan Coe's *Middle England*
2. On the Chocolate Side of Things: 70 Years of English History in Jonathan Coe's *Bourneville* (2022)
3. Music in the Novels of Jonathan Coe
4. England in Transition: The Novels of Jonathan Coe (*Pick two novels!*)
5. What Makes a Short Story Short? Analyzing Narrative Structure in Short Fiction (*Pick Three Examples!*)
6. Criticizing the Colonial Enterprise in English Short Stories from the 20th Century
7. Turning Novels Into Films: the Example of.....
8. New Voices in Contemporary British Drama (*pick two playwrights!*)
9. New Women Playwrights on the Contemporary British Stage (*Give two examples*)
10. Rewriting Defoe's *Robinson Crusoe*: Coetzee's *Foe*

PhDr. Katarína NEMČOKOVÁ, Ph.D.

1. Emotional Expressions in Dubbed Pixar Movies: A Translation Analysis (taken)
2. The Influence of Character Traits on the Czech Translation of Character Names in The Lord of the Rings Trilogy (taken)
3. Footwear Industry Terminology: A Czech-English Glossary (taken)
4. Moldova in the British Press: A Discourse Analysis (taken)
5. Taylor Swift in the Media: A Linguistic Analysis (taken)

Ing. Bc. Šárka PAPADAKI, Ph.D.

1. A Competitiveness Analysis of a Selected Company
2. A Business Plan (*for a business of one's choice*)
3. A Cost Analysis in a Selected Company
4. *A topic suggested by a student (subject to approval by the thesis supervisor)*

Jeffrey Keith PARROTT, Ph.D.

1. 'Who' vs. 'Whom' in Contemporary English
2. The Status of Unbound Reflexives in English
3. The Status of Coordinated 'It' in English
4. Nominals vs Clauses in News Broadcasts
5. A New Preposition:
 - a. 'Around' is the New 'About'
 - b. 'Because NP'
6. *Various topics in English morphosyntax or sociolinguistics to be selected in consultation with the thesis supervisor*

Nibedita SAHA, Ph.D., MBA

1. An Analysis of Employee Satisfaction in a Chosen Organization
2. An Analysis of Employee Recruitment and Adaptation Process in a Chosen Organization
3. An Analysis of Employee Training and Development Process in a Chosen Organization

Daniel Paul SAMPEY, MFA

1. Career, Relationships, Sex, Marriage?: Women of the 1960s in the TV series *Mad Men* (2007–2015)
2. Mental health / anxiety, trauma, isolation, breakdowns in a work of literature, e.g. Shakespeare's *Macbeth*, *The Golden Notebook* (1962) by Doris Lessing, *Turtles All the Way Down* (2017) by John Green, *Circe* (2018) by Madeline Miller
3. Online shaming in nonfiction such as Jon Ronson's *So You've Been Publicly Shamed* (2016) or in fiction such as the YA verse novel *Blood Moon* (2020) by Lucy Cuthew
4. The individual vs society in US fiction, e.g. the short stories of *Welcome to the Monkey House* (1968) by Kurt Vonnegut
5. A US woman dramatist of the early 20th century – choose a writer, a work, or a theme
6. A topic related to US or UK literature / culture suggested by the student - choose a theme, an author, or a work of literature or media to discuss with the potential supervisor
7. *A topic related to Anglophone literature / culture suggested by the student (consult with potential supervisor)*

Svitlana SHURMA, M.A., Ph.D.

1. Social Media Representation of Conspiracy Theories: Discourse-analytical Perspective
2. The Construction of National Identity in Political Speeches of *(select a personality)*
3. The Role of Language in Shaping Public Perception/Discourse of Artificial Intelligence
4. Multimodal Communication in Online Learning Environments on TikTok
5. Representation of India and Indians in Mass Media: A Discourse-analytical Perspective

doc. Mgr. Roman TRUŠNÍK, Ph.D.

1. Mental Health in Selected Novels of Adam Cesare
2. *Hansel & Gretel: Witch Hunters* and Anglophone Culture
3. Literary History as Seen by AI: Fact Checking of AI-Generated Quizzes
4. AI-Generated Fiction: A Narratological Analysis
5. AI-Generated Fiction: A Genre Analysis

Ing. Zuzana VIRGLEROVÁ, Ph.D., LL.M.

1. A Cost Management Analysis in a Selected Company
2. Analysis of Opportunities and Threats of Implementing Artificial Intelligence in a Selected Company.
3. Risk Management in a Selected Company
4. A Business Plan for a New Company
5. An Analysis of Export Opportunities for a Selected Company