

Autumn Workshop on British and American Studies 2025

**Friday 28 November 2025
9:00–12:00**

TBU Educational Complex
Štefánikova 5670, Zlín, building U18A, room 303

Participants will receive a certificate.

Please confirm your attendance
by 21 November 2025 to umjl@fhs.utb.cz

Mgr. Helena Kaňková, Ph.D.

American Exceptionalism

This presentation takes a closer look at how the idea of American exceptionalism has influenced public figures, historical narratives, and political campaigns, and how it has been interpreted and redefined over time.

We begin with J. Hector St. John de Crèvecoeur's 18th-century vision of a uniquely American identity, then examine Michelle Obama's 2008 comment during her husband's presidential campaign, and Donald Trump's 2016 campaign rhetoric. Using speeches, historical texts, and media reactions, we'll explore how American exceptionalism was constructed and how it continues to be used as a political tool.

Daniel Paul Sampey, MFA

Tricks for Teaching and Drilling Perfect Aspect in English

After the introduction where the keyword "2 different times" will be introduced, the presentation will involve group or pair work in which teachers will create model sentences of their own using suitable pictures. Each group or pair will have their own pictures, and will be encouraged to experiment with their verbs while preparing sentences. Then they will communicate their sentences for everybody, feedback will be given and other verb forms/situations compared.

Jeffrey Keith Parrott, Ph.D.

What is language?

This presentation explores the central role of language in human life and addresses persistent misconceptions about its nature. We will examine what makes language uniquely human, emphasizing its cognitive foundations and hierarchical structure beyond simple word sequences. By presenting a scientifically grounded view of language, the talk highlights its relevance for educators - particularly in the context of teaching in an era shaped by so called generative AI and Large Language Models.